Oaktree Press

Iris Fine Art Printmaking

~Prepress ~

Premium Setup: \$185

A one-time process to prepare your image for printing. Premium Setup includes; high-resolution scan, Image File Preparation and one finished proof. There is a one-sheet minimum order for each new image prepared.

To order Iris Prints - See Page 2.

Package Includes:

- <u>High Resolution Image Capture</u>: \$60 (Choose one method)
 - Scan:
 - > Drum Scan: 35mm, 120, 4x5, or 8x10 film.
 - > Flatbed Scan: sizes up to 16x20 of non-glossy surfaces.
 - <u>Calibrated Digital Capture</u>:
 - > For original artwork size up to 16x20 inches.
 - > For larger sizes up to 20x30 inches add \$30
- Image File Prep: \$85

Color corrections and contrast adjustments to produce finished prints of the highest quality. Files are archived on CD-ROM and are kept for future printing at Oaktree Press.

• One Finished Proof: \$40

Up to 11x14 inches

Please Note: Special digital retouching or special color matching - quoted in advance.

Options:

- Additional Proofs:
 - Up to 8x10: **\$30** each
 - 11x14: \$40 each
- **Studio Time: \$30** per ¹/₄ Hour.

For extensive color corrections & adjustments or for detailed retouching requests.

- **Photography of Original Artwork:** (Calibrated Digital Capture)
 - Sizes up to 16x20: **\$60**
 - Sizes up to 20x30: **\$90**

Please Note: For larger quantities - call for pricing:

One on One: \$250 per Hour (Very limited availability - must be scheduled in advance)

A dedicated studio session and creative collaboration with printmaker. *Note: Final prints are not included.* **Includes:**

- Complete use of studio facilities.
- All proofs up to 11x46 inch strips.
- Copies of all files from studio session upon request. Copies must be completed during studio session.

Oaktree Press: 60 Island Street, Lawrence, MA 01840 800-549-2199, 978-975-4400 email: sue.welch2@verizon.net, www.oaktreeart.com

~ Iris Printing ~

Single Print Pricing: (Watercolor Paper Only)

Single prints are priced according to the total finished paper size.

Please Note: There is a \$125 minimum order when single prints by square inch and is available only after the 1-sheet minimum has been printed

- Single Print Pricing: \$0.25 cents per square inch. There is a \$125 minimum when ordering single prints.
- **How to Determine Your Cost:** Calculate length x width x . 25 = final cost.
- For Example: To calculate to cost of a 22-inch square image with a 1.5-inch border, your outside dimension would be $25 \times 25 \times .25 = \156.25 for your finished print.

Quantity Pricing:

There is a one-sheet minimum order for each new prepress Premium Setup. Multiple sheets orders must have the same image on every sheet, be printed on the same media, and be printed at the same time to quality for quantity discounts.

Sheets Ordered	<u>Watercolor</u>	Canvas	(Canvas includes Bulldog UV Coating)
• 1 Sheet	\$180	\$210	
• 2 Sheets	\$165	\$195	
• 3 Sheets	\$145	\$180	
• 4 Sheets	\$125	\$160	
• 5 Sheets	\$110	\$145	

~ Sheet Layout ~

You may layout your sheet either horizontally or vertically with the largest possible image size of 34 x 46 inches. The layout examples below are meant as guides for planning your edition.

One Image Per Sheet: (1-up)

• Image Size: 32 x 44 inches with a 1-inch border on all sides.

Two Images Per Sheet: (2-up)

• Image Size: 20 x 30 inches each, with a 1.5-inch border around each image.

Four Images Per Sheet: (4-up)

• Image Size: 15 x 21 inches each, with a one-inch border around each image.

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~ Options ~

UV Protective Coating: \$10 (per sheet of watercolor paper)

Gives extra handling resistance and protection from UV rays.

<u>Cutting Prints to Size</u>: (Per Sheet)

• (2-up) Images Cut: No Charge

• (3-4 up) Images Cut: \$5 per Sheet

• (5-8 up) Images Cut: **\$10** per Sheet

• (9 + up) Images Cut: \$15 per Sheet

Hand-Torn:

• <u>Prints Hand-Torn</u>. *Please call for pricing*.

CD-ROM Creation:

- RGB High-Res File (1st Time): **\$25** per image When done at the time of the first printing.
- RGB High-Res File (Later): **\$60** per image When done after the 1st printing.
- <u>Low or Medium-Res Files</u>: \$20 per file
 Files generated for Web or promotional postcards.

~ Paper & Canvas ~

House Papers: (by full sheet)

- Arches Cold Press: 34 x 46 inches, 356gm, uncoated, 100% rag & acid free
- Somerset Velvet Radiant White: 35 x 46.7 inches, 330gm, uncoated, 100% rag acid free

Specialty Papers: (by full sheet)

- Somerset Textured 500 gm, uncoated, 100% rag & acid free: Call for quote.
- Somerset Satin 500 gm, uncoated, 100% rag & acid free: Call for quote.
- Lyson High Gamut 310gm, 35 x 46.7 inches, Coated, 100% rag & acid free: Add \$20 per sheet

Canvas: (by full sheet)

- 35 x 47 inches
- Includes "Bulldog UV Protective Coating"

Inks:

• We use "Equipoise" and "Bulldog Ink for Iris for the most beautiful color and longevity.

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~ Shipping Options ~

Methods of Shipping:

• UPS, FedEx, & US Mail

Please Note: that Shipping and Packaging are billed at cost.

~ Terms ~

Prepress Setups & One on One Sessions: To be paid in advance.

• Send or bring check or credit card information along with your transparency, original artwork, or digital file.

Ordering Prints:

- Full payment is due prior to shipping.
- 50% payment is required when placing sheet orders.

Make Checks Payable to:

• Photo-Graphics Plus

Credit Cards Accepted:

• Visa, Master Card & American Express

*All prices are subject to change without notice.

~ Our Guarantee ~

- We guarantee our Iris prints for a lifetime of beauty when handled properly.
- Frame watercolor prints under glass (preferably UV resistant) and handle as you would any watercolor art.
- Canvas prints do not require glass when framing.
- Do not display either watercolor or canvas Iris prints in direct sunlight.

~ Customer Service ~

We are always happy to assist you with any questions that you may have during the printmaking process. If you would like to visit Oaktree Press please call us to schedule an appointment.

Contact Sue: 800-549-2199 or 978-975-4400

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